Cookies

Cookie	Name	Purpose	Further information		
Demandware	locn	This cookie is used for collecting a region code and setting the user's region.	Expiry: Never		
Demandware	lang	This cookie is used for collecting a language code and setting display language so we can present you the correct language.	Expiry: Never		
Demandware	RFID	This cookie is used for user reference ID and verification hash collected, for the purpose of session control.	Expiry: Never		
Demandware	SID	This cookie collects session ID for the purposes of session control.	Expiry: Never		
Demandware	RVI	This cookie is used for collecting a list of your recently viewed products so we can display "recently viewed items" to help you find products more easily.	Expiry: One week		
Demandware	vbmprods	This cookie is used for collecting a list of recently viewed items for the purposes of displaying "recommended items" panel.	Expiry: One week		
Demandware	vbmtracker	This cookie is used for collecting recommended items tracking code for the purposes of building "recommended items" data.	Expiry: One week		
Demandware	newCurr	This cookie collects data on currency to rate against in order to provide an exchange rate.	Expiry: One week		
Demandware	referid	This cookie stores referral data to track sites that link to Demandware.	Expiry: 2 days		

Demandware	httprefer	This cookie stores referral data to track sites that link to Demandware.	Expiry: 2 days		
Demandware	Setview	This cookie stores user's preference for the product information display page.	Expiry: 1 week		
Demandware	setViewPerPage	This cookie keeps user's preference for the number of products to view per page.	Expiry: 1 week		
Demandware	RSI	This cookie keeps the last 3 keyword searches for the purpose of displaying the last 3 key words so users can quickly go back to them.	Expiry: 1 day		
Demandware	Quench	This cookie manages performance on the website platform.	Expiry: at end of Browser session		
Google Analytics & Web Optimiser	_utma _utmb _utmc _utmz	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	Click here for an overview of privacy at Google		
Peerius	Peerius_user	This cookie stores a user ID to allow return visits to be tracked.	Expiry: Never		
Peerius	Peerius_sess	This cookie stores a session ID to provide a better experience for the length of the visit.	Expiry: after 4 hours of inactivity		
Peerius	Peerius_rid	This cookie tracks where a recommendation served by Peerius has been clicked.	Expiry: a few seconds		
Peerius	Peerius_ct	This cookie is used to check if cookies are enabled.	Expiry: a few seconds		

LMUID	This cookie stores a unique randomly assigned ID given to each user.	Expiry:1000 Days			
LMSID	This cookie stores a unique randomly assigned ID for a user's session.	Expiry:75 Minutes			
LMTRACK	This cookie stores an ID used to track the details of a zone (area) that the user has clicked on.	Expiry:75 Minutes			
LMSITEREFERRER	This cookie stores the URL of the site that the user came from so we can make our content more relevant to you.	Expiry:75 Minutes			
Banner Ad	Banner Ad Cookies	These cookies are set to target you with advertising which may be of interest to you.	Expiry: Never		
Retargeting Banners	Retargeting Cookies	These cookies are set to re-target you with products you have previously clicked on our site. We remind you about these products elsewhere in the web which may assist you in making the purchase.	Expiry: Never		
Cookie	Purpose				
Abandon Basket Email	This cookie stores the customer's name and email address(where the customer has logged into their account on our website when using the website) and re-targets via email with products they have abandoned in their shopping basket.				
Adalyser	Collects statistical information to help measure cross-channel marketing.	https://www.adalyser.com/			

AdRoll	Internet-based Advertising: AdRoll allows us to track visitors to our site, see what products they have viewed, so that they can retarget the customer through banner advertising. They also track conversions so we can optimise performance of our campaigns.				
Affiliate Window	Interest-based Advertising: Affiliate Window allows us to track users who come to us from our affiliate marketing partners.				
AppNexus	Interest-based Advertising: This cookie tracks the performance of the advertising campaigns we buy with certain third parties through Appnexus' exchange. https://www.appnexus.com/en/company/platform-privacy-policy				
APD	Interest-based Advertising: APD allows us to track users who come to us from our affiliate marketing partners.				
Bing	Interest-based Advertising: This is a management solution used to track the effectiveness of different advertising campaigns which are delivered to different audiences.				
Commission Junction	Interest-based Advertising: Commission Junction allows us to track users who come to us from our affiliate marketing partners. http://www.conversantmedia.eu/legal/cookie-policy				

Criteo	Internet-based Advertising: Criteo allows us to track visitors to our site, see what products they have viewed, so that they can retarget the customer through banner advertising. They also track conversions so we can optimise performance of our campaigns. http://www.criteo.com/privacy/				
DCStormIQ	Interest-based Advertising: This is a management solution used to track the effectiveness of different advertising campaigns which are delivered to different audiences.				
Digital Window	Interest-based Advertising: Affiliate Window allows us to track users who come to us from our affiliate marketing partners. http://darwin.affiliatewindow.com/legal-docs/privacy-policy				
DoubleClick	Interest-based Advertising: This is a management solution used to track the effectiveness of different advertising campaigns which are delivered to different audiences. https://www.google.com/settings/u/0/ads/authenticated?hl=en [1]				
DoubleClick Spotlight	Interest-based Advertising: This cookie allows us to target the advertising we do on third party websites more effectively. https://www.google.com/settings/u/0/ads/authenticated?hl=en [2]				

Facebook Custom Audience	Interest-based Advertising: This cookie executes, delivers and tracks the performance of brand media (display and video) campaigns. http://www.facebook.com/about/privacy/				
Facebook Exchange (FBX)	Interest-based Advertising: This cookie executes, delivers and tracks the performance of DR performance campaigns. http://www.facebook.com/about/privacy/				
Google (AdWords Remarketing)	Interest-based Advertising: This cookie facilitates post-visit messaging to drive return visits. http://www.google.com/policies/privacy/ads/				
Google Analytics	Analytics: This cookie provides anonymized data to allow us to understand user behavior and marketing performance across our Group. https://tools.google.com/dlpage/gaoptout				
Google Tag Manager	This cookie is used to track and manage other cookies used.				
Intelligent Reach	Interest-based Advertising: This tag tracks performance of feed based advertising. http://info.intelligentreach.com/intelligent-reach-privacy-cookies				
Mixpanel	Analytics: This cookie provides anonymized data to allow us to understand user behavior and marketing performance across our Group. https://mixpanel.com/privacy/				

Monetate	UX testing http://www.monetate.com/platform-policy/				
Offerpop	Social media https://www.offerpop.com/cookie-policy/				
Piwik Analytics	Analytics: This cookie provides anonymized data to allow us to understand user behavior and marketing performance across our Group. http://piwik.org/privacy-policy/				
Polyvore	Interest-based Advertising: The Polyvore tag allows us to track the performance of traffic driven from our digital ad spend campaigns on their site.				
Pricegrabber	Interest-based Advertising: Price grabber tag allows us to track performance of traffic driven from our digital ad spend campaign on their site.				
Rakuten	Interest-based Advertising: Rakuten allows us to track users who come to us from our affiliate marketing partners.				
Responsys	Email Service Provider: This cookie tracks viewed pages and purchased products and send relevant marketing communications to customers via email. In addition, the cookie tracks the channel performance. https://www.oracle.com/legal/privacy/privacy-policy.html#opt-out				

SaleCycle	Email Retargetting Partner: This cookie tracks viewed pages and purchased products and send relevant marketing communications to customers via email. In addition, the cookie tracks the channel performance. http://www.salecycle.com/cookie-policy/				
Zanox	Interest-based Advertising: Zanox allows us to track users who come to us from our affiliate marketing partners. http://www.zanox.com/gb/about-zanox/privacy/				